

VARSIY MISSION, TAG LINES and DESCRIPTIONS

Since 1970, we have been teaching Business as Missions and have over 10,000 alumni serving worldwide!

For more than 40 years our Mission has been to Develop Service-Minded Leaders.

Over 10,000 Varsity alumni are now SERVING worldwide

Others have described us as:

- 1) The “Best Summer Job” – Dave Ramsey
- 2) “Take a high-rejection, high-paying summer sales job” – Dave Ramsey
- 3) The “Civilian version of the USMC” – Glenn Ransom
- 4) “Effective proof of Our Free Enterprise System” – Ronald Reagan
- 5) “Career Insurance for the 21st Century” –Joe Martin
- 6) “If you are selected, this will be twelve weeks of divine schooling.” – Jerry Falwell
- 7) “You will be professionally trained and gain experience to change the world.” – Jerry Falwell
- 8) “Varsity will be Life Changing.” – Jerry Falwell
- 9) “The ride of your life” – Chris Johnson
- 10) “Business Seminary who train Christians to do Business Well” – Matthew McDill
- 11) Business Discipleship Program
- 12) Teaching How to be Christians in Business
- 13) Most Influential 3 months of my Life
- 14) Hardest Job You Will Ever Love
- 15) Hardest 3 months of My Life
- 16) Business Boot Camp
- 17) Leadership Boot Camp
- 18) Greatest Mentors of my Life

19) Business Apprenticeship post to VIP Alum / BSJ post > VIP

20) Business PhD/Grad Program

Quotes from VIP Alumni:

- 1) “The Experience I gained through VIP has helped me to be among the top 1%” – Chris Howard @ Yellow Book
- 2) “The interview, sales, and negotiating skills gave me an advantage in my application, interviews, and offer into GE” – Jason Fuller @ General Electric
- 3) “The program helped me to become a more confident person” – Michelle Matthews
- 4) “What often matters most is *life* experience – those experiences of life that develop *character* and *maturity*.” – Darrell Yoder
- 5) “I have to ‘make my pitch’ in every exam room” – Nick Thornton, M.D.