

## **VARSIY MISSION, TAG LINES and DESCRIPTIONS**

Since 1970, we have been teaching Business as Missions and have over 10,000 alumni serving worldwide!

For more than 40 years our Mission has been to Develop Service-Minded Leaders.

Over 10,000 Varsity alumni are now SERVING worldwide

Others have described us as:

- 1) The “Best Summer Job” – Dave Ramsey
- 2) “Take a high-rejection, high-paying summer sales job” – Dave Ramsey
- 3) The “Civilian version of the USMC” – Glenn Ransom
- 4) “Effective proof of Our Free Enterprise System” – Ronald Reagan
- 5) “Career Insurance for the 21<sup>st</sup> Century” –Joe Martin
- 6) “If you are selected, this will be twelve weeks of divine schooling.” – Jerry Falwell
- 7) “You will be professionally trained and gain experience to change the world.” – Jerry Falwell
- 8) “Varsity will be Life Changing.” – Jerry Falwell
- 9) “The ride of your life” – Chris Johnson
- 10) “Business Seminary who train Christians to do Business Well” – Matthew McDill
- 11) Business Discipleship Program
- 12) Teaching How to be Christians in Business
- 13) Most Influential 3 months of my Life
- 14) Hardest Job You Will Ever Love
- 15) Hardest 3 months of My Life
- 16) Business Boot Camp
- 17) Leadership Boot Camp
- 18) Greatest Mentors of my Life

19) Business Apprenticeship post to VIP Alum / BSJ post > VIP

20) Business PhD/Grad Program

Quotes from VIP Alumni:

- 1) “The Experience I gained through VIP has helped me to be among the top 1%” – Chris Howard @ Yellow Book
- 2) “The interview, sales, and negotiating skills gave me an advantage in my application, interviews, and offer into GE” – Jason Fuller @ General Electric
- 3) “The program helped me to become a more confident person” – Michelle Matthews
- 4) “What often matters most is *life* experience – those experiences of life that develop *character* and *maturity*.” – Darrell Yoder
- 5) “I have to ‘make my pitch’ in every exam room” – Nick Thornton, M.D.